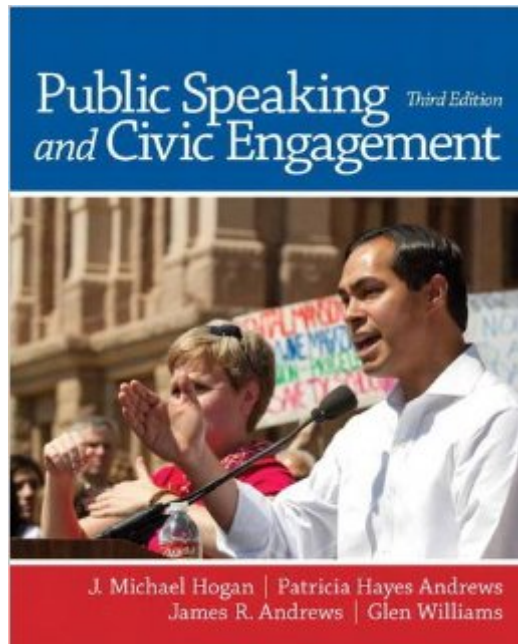


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# Public Speaking And Civic Engagement (3rd Edition)



## Synopsis

Promotes public speaking as a vehicle for civic engagement   Â  Public Speaking and Civic Engagement advocates for being an engaged citizen of democracy by communicating ideas and information that could benefit and improve oneâ€™s community.Â  It teaches through a clear, engaging narrative and uses special features that demonstrate specific ways in which students and citizens can use public speaking to become better citizens.   Â  MyCommunicationLab is an integral part of the Hogan program. Key learning applications include MediaShare, an eText, and a study plan.   Â  A better teaching and learning experience   Â  This program will provide a better teaching and learning experienceâ€”for you and your students.Â  Hereâ€™s how:    Personalize Learningâ€” MyCommunicationLab is online learning. MyCommunicationLab engages students through personalized learning and helps instructors from course preparation to delivery and assessment. Improve Critical Thinkingâ€”Features that promote critical thinking, such as learning objectives and questions for review, appear throughout the book.    Engage Studentsâ€”Tools throughout the text help students gauge their level of communication apprehension.    Apply Ethicsâ€”Discussions of ethical implications of speaker and listener choices appear in every chapter.    Support Instructorsâ€” A full set of supplements, including MyCommunicationLab, provides instructors with all the resources and support they need.    Note: MyCommunicationLab does not come automatically packaged with this text.Â  To purchase MyCommunicationLab, please visit: [www.mycommunicationlab.com](http://www.mycommunicationlab.com) or you can purchase a ValuePack of the text + MyCommunicationLab (at no additional cost): ValuePack ISBN-10:Â Â Â  0205953956 / ValuePack ISBN-13:Â Â  9780205953950.   Â 

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## Customer Reviews

I'm an instructor for a public speaking course and I assigned this book on the recommendation of a friend. It is wayyyy too dense. It's extremely dry and I had a lot of trouble getting my students to read it.

this was for a class. required reading

I would only recommend this book for someone going into political speaking. I needed this book for a college course for a speech class, and this book had nothing to do with everyday speaking.

Slightly damaged. The thing is that it came with the corner super bent it like damn so much bendage but for 4\$ total and my book store selling it for 23\$ I was like awww yeahhh!

This is what I needed for my class and it works great. There was no trouble registering and it is easy to use.

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